

SHIR SHMUELI ELAZARI

UX & UI DESIGNER

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Kefar Sava

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PORTFOLIO
<https://www.shirelazari.com>



EXPERIENCE

CORRECT GIFTS

2021

Product and Graphic Designer: Designing custom made kits for corporates (building the concept, look&feel and package design).

TRALALA- EVENT DESIGN

2017- 2020

Founder and owner of an event design and branding company. Planning and designing events for the business and private sector.

Responsibility for company management, quotations, customers, finance, project management - planning and execution, management of staff and salaries, building concepts and design plans for events.

<https://www.tralala-design.com/>

STUDENT JOBS

2016-2017

Graphic design for print, web design, 3D modeling. 3D printing services.

CPR PRODUCTION

2015

Graphic design of posters, presentations and tenders for events.

QPX

2012-2014

An Israeli start-up for copper exploration and mining in Chile. Position: Responsible for collecting field data, operating a GIS system, managing the company's database and making it accessible to all employees for research.

<http://www.qpexploration.com/>

MILITARY SERVICE

2009-2012

Career soldier in the Technology Unit of the Intelligence Corps (81), reserves duty as Sergeant Major (Rasal).

Decipher aerial photographs in the technology unit of the Intelligence Corps (81).

YOUTH MOVEMENT- ZOFIM

2006-2009

Senior education coordinator in Kefar Sava's scouts tribe. A year of service in Bat Yam, part of a commune with Jews from all over the world. Participation in the national delegation to the United States on behalf of the movement.



EDUCATION

Basic UX Course

April 2020

Led by Tal Florentin, CEO of UXVision.

Holon Institute of Technology (HIT)

2015- 2018

B.design in Industrial Design

Moholy-Nagy University of Art and Design, Budapest

2016

Erasmus- Student exchange program in the Industrial design Faculty.

Bahad 15 - IDF school for military Intelligence

2010

Six month course including research methods and intelligence skills.

Galili High School, Kefar Sava

2006- 2008

Major in Physics and Computers.



DESIGN SOFTWARE

Adobe Illustrator	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Adobe Photoshop	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○
Adobe InDesign	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○
Adobe Xd	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Figma	●	●	●	●	●	●	●	●	●	○	○	○	○	○	○	○	○	○	○
Solidworks	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○
KeyShot	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	○
WIX	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○	○	○	○



OTHER COMPUTER SOFTWARE

Microsoft Office	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Arc Map (GIS)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Flash Print (3D)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	○



LANGUAGE

HEBREW- Native

ENGLISH- Fluent